



## **National & Non-Private Brand Vendors**

For National and Non-Private Brand vendors, Lowe's *recommends* that all Instruction Manuals and Packaging be translated. Lowe's recommends, but does not require, that translations for Instruction Manuals or Packaging be obtained through Lionbridge. Please note though that Lowe's has pre-negotiated rates with Lionbridge to provide quality translations for *all* vendors. Also, this allows *all* vendors to be part of Lowe's One Voice to our multilingual consumers.

In regards to Translation Guidelines for our National and Non-Private Brand vendors, we *recommend* the following:

- US Only – Bilingual content in English & Spanish
- US & Canada – Trilingual content in English, Spanish & French
- Canada Only – Bilingual content in English & French
- SOS/Online Items – English only

For more information about Lionbridge, please feel free to check out the Translation section of LowesLink. If you have further questions or concerns, please feel free to contact Lowe's Enterprise Translation Solutions team at [translations@lowes.com](mailto:translations@lowes.com).