

Dear Lowe's Private Brand Vendor Partner:

In late 2016, California adopted new regulations relating to the Safe Drinking Water and Toxic Enforcement Act of 1986 – also known as “Proposition 65.” The Act and its new regulations update warning requirements for consumer products sold to customers in California that contain certain chemicals.

Lowe's Private Brand Creative Services is providing you with this letter to point you to available resources about the implementation of the required warnings for your products. The new warning requirements can be used today, but are mandatory for all packaging and products manufactured after August 30, 2018. It is expected that all new Private Brand packaging and collateral, as well as updates to existing packaging and collateral, initiated after the receipt of this letter will comply with the regulations, proactively conforming to the new standards.

Lowe's Private Brand Creative Services understands that you may have questions about how the new regulations impact your Lowe's Private Brand packaging and collateral. The attached FAQ provides some additional information and resources for you to utilize.

Please make sure that this communication is passed on to the appropriate representative(s) in your company should you, as the recipient of this communication, not be responsible for packaging compliance or product analysis.

It is important to note that Private Brand Creative Services cannot directly answer any questions or provide legal advice regarding compliance with Proposition 65 or any regulations. Detailed questions about compliance should be directed to your company's product compliance, quality assurance or legal personnel.

Thank you for your support and attention to this matter.

Lowe's Private Brand Creative Services