Our Vision:

Lowe’s vision is to be our customers’ first choice for home improvement in each and every market we serve. To this end, we must earn our customers’ trust and meet their individual needs; we must provide valued solutions with the best prices, products and services that make our customers’ lives easier.

In this spirit, Lowe’s has been working for several years towards **Data Synchronization**. We believe working together with our suppliers and distributors to synchronize 100% of their product data will help us deliver products, services and solutions to our customers while maximizing our supply chain efficiencies and streamlining our item process.

**Benefits of Data Synchronization:**

<table>
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<tr>
<th>For Retailers:</th>
<th>For Vendors:</th>
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<tr>
<td>Improve supply chain processes</td>
<td>Decrease invoice deductions</td>
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<tr>
<td>Gain efficiencies in internal logistics</td>
<td>Reduce time spent researching discrepancies</td>
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<tr>
<td>Increase speed-to-shelf for new items</td>
<td>Improve outbound logistics processes</td>
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<tr>
<td>Build foundation for electronic collaborative commerce</td>
<td>Increase speed-to-shelf for new items</td>
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**How To Get Started:**

1. Select a GDSN Certified Data Pool
2. Register Item Info to data pool
3. Obtain digital certificate for PCM application
4. Publish to Lowe’s through Data Pool
5. (optional) Maintain any item changes or new item introductions through this process
1SYNC™ Services:

1SYNC, formerly Transora and UCCnet, is a not-for-profit industry standard data pool for item registration and data synchronization between suppliers and retailers. 1SYNC Data Pool Services assist trading partners in exchanging standards –compliant data in the Global Data Synchronization Network (GDSN). Lowe’s has chosen 1SYNC as its data pool and recommends that a Vendor consider the advantages offered by 1SYNC.

Lowe’s Schema Extension:

The global data standards do not support 100% of the attributes required by Lowe’s at this time. Lowe’s has developed, conjointly with 1SYNC, a Lowe’s Schema extension. You may only pass this Schema extension through 1SYNC. If you do not choose 1SYNC as your data pool, you will be required to enter this additional information through a Lowe’s-hosted, no-fee web form.

Supplier Action Needed:

1. Sign or renew a Trading Partner Service Agreement (TPSA) with 1SYNC or another GDSN-certified data pool. (To join 1SYNC: Go to subscribenow.uccnet.org or call +1.866.280.4013, option 1).
2. Take the Lowe’s Data Synchronization Web Seminar to learn about the subscription options and next steps. Contact 1SYNC for details.
3. Provide Lowe’s the appropriate information for your company’s data synchronization contacts by completing the Product Content Management (PCM) template and sending it to PCM@Lowes.com. (Template available on www.loweslink.com/llmain/pubdocuments/PCM_Contact_Template.xls)
6. Prepare your data to be registered in the GDSN; check your product data for completeness and accuracy, then register all products that are sold to Lowe’s via the GDSN.
7. Until further notice, continue all current business processes (i.e. merchandising item set-up sheets, etc.). Further communications will detail when Lowe’s will transition to our new product synchronization application.

Please send all questions or concerns to the pcm@lowes.com mailbox. You will receive a response within a maximum of two working days.

Key Dates:

**November 2005:** Lowe’s begins accepting 1 SYNC messages in stand-alone system.

**April 2006:** Lowe’s expects all Vendors to be synchronizing 100% of their stock and non-configurable special order products.